

GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

GLOBE FOUNDATION AND UNITED NATIONS ENVIRONMENT PROGRAMME SPARKING GLOBAL CONVERSATION ON 'ROAD TO RIO+20'

August 23, 2011

Vancouver, CANADA – The GLOBE Foundation is pleased to collaborate with the United Nations Environment Programme Finance Initiative (UNEP FI) to offer multiple platforms for thinking, dialogue and action by the worldwide financial services and investment community in the run up to the United Nations Conference on Sustainable Development (Rio+20) in June 2012.

The planned landmark gathering of leaders from the worlds of politics, business, and civil society will convene in Rio de Janeiro, Brazil on June 4-6, 2012. This major global summit marks the 20th anniversary of the original 1992 Rio Earth Summit. The GLOBE Foundation and UNEP FI believe that collaborative action across the finance and investment community is critical for sustainability to be achieved in the wider economy.

With that goal in mind, organizations involved in sustainable finance and responsible investment are encouraged to attend two critical discussion forums in advance of Rio+20.

- **October 19-20, 2011: UNEP FI's 13th Global Roundtable, Washington, DC** – a major global gathering of the banking, insurance and investment communities joined by world-class leaders and thinkers such as Gordon Brown and Nassim Taleb eight months ahead of Rio+20.
- **March 14-16, 2012: GLOBE 2012, Vancouver, Canada** – one of North America's largest environmental technology trade shows and sustainable business conferences dating back to 1990. One of the last opportunities to discuss global level strategies prior to the June summit.

"No corporation, organization or non-profit operates as an island. In this post-recession environment, communication between all facets of business is crucial," says John Wiebe, President and CEO of the GLOBE Foundation. *"In facilitating global conversation amongst bankers, insurers and investors we ensure an active approach to creating a sustainable finance environment where responsible investment is a priority."*

"The swings in market volatility in recent days have confirmed, once again, our belief that a serious, deep and well-structured conversation needs to take place between the mainstream economy and forward-thinking capital market players," says Paul Clements-Hunt, head of UNEP FI. *"Opportunities to sit at the same table the key interlocutors in that conversation are few in the run-up to the milestone Rio+20 summit. We must make each one count by paving them with a clear roadmap to a financially sustainable economy."*

About GLOBE

GLOBE 2012 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility.

An event organized by The GLOBE Foundation.



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The GLOBE Foundation is North America's longest operating producer of environmental events.

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