

GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

WORLD'S TOP CORPORATIONS CONFIRMED TO PARTICIPATE IN GLOBAL DISCUSSION ON BUILDING A SUSTAINABLE ECONOMY FOR THE 21ST CENTURY

October 6, 2011

Vancouver, CANADA – Top executives and sustainability experts from some of the world's largest and most successful corporations have now signed on to share their insights and experiences, and develop new concepts for managing sustainability initiatives in a new economy at the upcoming **GLOBE 2012 Conference and Trade Fair** happening **March 14-16, 2012 in Vancouver, Canada**.

From **Microsoft, eBay Inc., Dow, Ford Motor Company, and Interface Global** to **PepsiCo, Tetra Pak, Shell International, Suncor, Cenovus, Encana, RBC Royal Bank, Dole Food Company Inc.**, and more, most successful companies recognize that even in unstable economic times, making a connection between business and the environment is paramount, and that maintaining strong sustainability initiatives is, ultimately, beneficial to the planet *and* the bottom line.

"It's not often, if ever, that this many high-caliber international executives and sustainability experts can be found under one roof at one time," says John Wiebe, President and CEO of the GLOBE Foundation. *"We look forward to welcoming representatives of these corporations as they gather to advance the discussion on the economic advantages of developing and implementing strong sustainability initiatives and operations."*

The GLOBE 2012 Conference program also includes speakers from world-leading companies such as **Alcoa, Veolia Water North America, Kinrot Ventures, AMEC, Prudential Financial, Schneider Electric, The Timberland Company, Teck Resources Ltd., Kimberley-Clark Corp., Hyatt Hotels Corporation, and more.**

GLOBE 2012 marks the 12th edition of the **GLOBE™ Series** - North America's largest and longest-running international conference series dedicated to the business of the environment. Speakers from some of the world's most environmentally forward thinking companies will gather in March to spark a dialogue on issues such as corporate sustainability, clean energy, climate change, emissions management, sustainable finance, and greener cities. A number of special sessions will also be offered addressing green jobs, water, sustainable retail, and the future of the auto industry.

The GLOBE 2012 Trade Fair will feature more than 400 of the world's most environmentally innovative companies, with exhibitors displaying some of the most advanced sustainable technologies and solutions from around the globe in a variety of sectors including: clean technology, renewable energy, air quality management, green building, and water and wastewater management.

For more information visit: www.GLOBESeries.com
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An event organized by The GLOBE Foundation.



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About GLOBE

GLOBE 2012 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events.

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