

# GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

## CRITICAL TALKS ON SECURING FINANCIAL SUSTAINABILITY AND MARKET STABILITY BEGIN IN WASHINGTON, D.C. THIS WEEK

*Dialogue and planning for Rio+20 Summit continue at GLOBE 2012, March 14-16 in Vancouver*

October 18, 2011

**Vancouver, CANADA** – In these uncertain economic times, financial institutions, venture capital firms, and governments have recognized the benefits of risk avoidance and responsible investment strategies focused in large part on job-creating green projects and clean technology.

Recognizing the important role that the financial sector will play in the post-Kyoto world, both the **United Nations Environment Programme Finance Initiative 13<sup>th</sup> Global Roundtable, October 19-20, 2011 in Washington, D.C.** and **GLOBE 2012 Conference, March 14-16, 2012, in Vancouver, Canada** will focus on the ‘Road to Rio+20’, exploring the relationships between sustainable development and finance, capital markets, and the green economy.

The United Nations Conference on Sustainable Development (Rio+20) connects leaders from the worlds of politics, business, and civil society in Rio de Janeiro, Brazil on June 4-6, 2012. This major global summit marks the 20<sup>th</sup> anniversary of the original 1992 Rio Earth Summit.

*“Collaborative action across the finance and investment community is critical for sustainability to be achieved in the wider economy,”* says John Wiebe, President and CEO of the GLOBE Foundation, who will be in attendance at the UNEP FI Roundtable in Washington.

*“The recent financial crises are a stark reminder that instability is never too far away when markets are left exposed to long-term risks,”* adds Paul Clements-Hunt, head of UNEP FI. *“Our Roundtable this week, as well as the GLOBE Conference next spring, will consider the emerging role of sustainable finance in reforming the financial sector to ensure greater long-term stability in the world economy.”*

Sessions at both international events will also highlight the sustainability sector's promising potential as a key propeller of economic growth and job creation.

### **EVENT DETAILS:**

**October 19-20, 2011: UNEP FI's 13th Global Roundtable, Washington, DC** – a major global gathering of the banking, insurance and investment communities, joined by world-class leaders and thinkers (such as former UK Prime Minister Gordon Brown and author Nassim Taleb) eight months ahead of Rio+20. More than 70 speakers are scheduled to add to the discussion, including **Jane Henley**, CEO of the World Green Building Council; **Erika Karp**, Managing Director and Head of Global Sector Research of UBS; Rick **Lacaille**, Global Chief Investment Officer of State Street Global Advisors; **Weihua Ma**, President of China Merchants Bank; and **James Balsillie**, CEO of Research in Motion.

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*An event organized by The GLOBE Foundation.*



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**March 14-16, 2012: GLOBE 2012, Vancouver, Canada** – one of North America’s largest environmental technology trade shows and sustainable business conferences dating back to 1990. GLOBE 2012 marks one of the few remaining opportunities to discuss global-level strategies prior to the June summit. Conference themes include: Corporate Sustainability; The Changing Economics of Energy; Responsible Finance & Investment; Global Emissions Management; Sustainable Cities; Water; and Sustainable Consumption, Supply & Retail. Amongst GLOBE 2012’s confirmed speakers are **Kevin Anton**, Chief Sustainability Officer, Alcoa; **Jon C. Arnold**, Worldwide Power and Utilities Industry, Microsoft Corporation; **Jeff Fielkow**, Vice President of Sustainability and Recycling Programs, Tetra Pak Inc.; **Sheeraz Haji**, CEO, Cleantech Group; and **Jean Oelwang**, CEO, The Virgin Foundation. **Register before November 30 and save \$600.** [www.GLOBESeries.com](http://www.GLOBESeries.com).

## **About GLOBE**

*GLOBE 2012 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE’s expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America’s longest operating producer of environmental events.*

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