



**For Immediate Release**

## **Offsetters gears up to green up GLOBE 2012**

**Mar. 1, Vancouver, BC** – Offsetters, Canada’s leading carbon management solutions provider, has been named as an official offset sponsor for GLOBE 2012, an international conference and trade fair that’s set to attract some of the biggest names in sustainability, energy and the environment.

Scheduled for March 14 - 16, 2012 at the Vancouver Convention Centre East, GLOBE is North America’s largest and longest-running international gathering focused on the business of the environment, attended by hundreds of senior representatives from the public, private and NGO sectors. This year, GLOBE 2012 is set to represent more than 50 countries through its 10,000 participants.

Organizers of GLOBE 2012 have looked to Offsetters to help offset the greenhouse gas emissions associated with hosting the event, rendering the conference and trade fair carbon neutral. Offsetters was also a sponsor for GLOBE 2010, the last time the biennial event was held.

“GLOBE is a fantastic event, attracting well-known environmental policymakers and business leaders,” said Kari Grist, senior vice president marketing and client engagement for Offsetters. “All of us here at Offsetters are honoured to, once again, come onboard as a sponsor and help offset the greenhouse gas emissions of this event.”

Over the years, Offsetters has helped a number of prominent, world-class events measure and offset their greenhouse gas emissions, including the Vancouver 2010 Olympic and Paralympic Winter Games, the 98<sup>th</sup> and 99<sup>th</sup> Grey Cup, and the 2010 World Climate Summit in Cancun, Mexico.

“It’s incredibly important for us to exemplify the high standards for environmental responsibility that are at the core of our event,” says John Wiebe, President and CEO of the GLOBE Foundation, organizers of GLOBE 2012. “We’d like to thank Offsetters for providing us with the support they have over the years to help GLOBE reach its carbon neutrality goals.”

Conference attendees looking to calculate and offset their GLOBE 2012 travel emissions can visit [2012.globeseries.com](http://2012.globeseries.com) and use Offsetters’ calculator widget. To learn more about Offsetters, drop by GLOBE 2012 from March 14 to 16, 2012 and locate the company’s conference booth (number 1302), or visit online at [www.offsetters.ca](http://www.offsetters.ca).

### **About Offsetters**

Offsetters is Canada’s leading carbon management solutions provider, based in Vancouver, BC. Founded in 2005, the company helps organizations and individuals understand, reduce, and offset their climate impact. Offsetters was the first official supplier of carbon offsets in the history of the Olympic movement (Vancouver 2010 Olympic and Paralympic Winter Games). Offsetters is proud to assist leading organizations manage their carbon footprints including Harbour Air, Vancity, and Aimia (formerly Groupe Aeroplan). For more information and a full list of all of Offsetters clients and achievements, visit [www.offsetters.ca](http://www.offsetters.ca).



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