



Media Advisory

Contact:

Roger Goodman
Public Affairs Manager
DuPont Canada
E-mail: roger.h.goodman@can.dupont.com
Cell: 416-807-0696

DuPont Leaders Address Sustainability Challenges and Solutions at GLOBE 2012 Conference

Business leaders from DuPont Sustainable Solutions and DuPont – one of the first companies to publicly establish environmental goals more than 20 years ago – will be discussing solutions to address a range of important sustainability challenges throughout the GLOBE 2012 Conference in Vancouver, Canada. Some of the challenges and solutions that will be covered include:

Innovation and Its Role in Driving Sustainability

- James R. Weigand, President – DuPont Sustainable Solutions
- Opening Plenary, Wednesday, March 14, 8:30 a.m.

Driving the Corporate Sustainability Agenda

- Linda Fisher, Vice President – Safety, Health & Environment and Chief Sustainability Officer
- Thursday, March 15, 8:30 a.m.

Next Generation Biofuels: Driving the Development of a Low Carbon Economy

- James C. Collins, President – DuPont Industrial Biosciences
- Thursday, March 15, 1:30 p.m.

People Power: Improving Performance Through a Corporate Culture of Sustainability Leadership

- Simon Herriott, Managing Director, Global Consulting – DuPont Sustainable Solutions
- Thursday, March 15, 3:30 p.m.

Energy Efficiency and Alternative Power: Innovative Approaches for Business

- Christopher Smith, Global Practice Director, Energy Efficiency, Sustainable Operations Practice – DuPont Sustainable Solutions
- Thursday, March 15, 8:30 a.m.

Women's Perspective on Sustainability

- Dawn Rittenhouse, Director, Sustainable Development – DuPont Safety, Health & Environment
- Thursday, March 15, 12:00 Noon

Additional experts from DuPont Sustainable Solutions (DSS), a global business within DuPont, will be discussing other sustainability challenges at the conference. DSS specializes in transforming workplaces and work cultures with services and technologies that bring about sustained improvements in safety, operational and environmental performance. Leveraging DuPont's history of successful collaboration, innovation and problem solving, DSS helps clients worldwide find pathways to business and organizational sustainability and global competitiveness.

To arrange interviews with DuPont representatives at the conference, reporters can contact Roger Goodman at the e-mail or phone listed above.

For more information on DSS, DuPont and GLOBE, please visit the following Web sites:

DuPont Sustainable Solutions

www.sustainablesolutions.dupont.com

DuPont

www.dupont.com

DuPont 2011 Sustainability Progress Report

www2.dupont.com/Sustainability/en_US/

GLOBE 2012 Conference and Trade Fair

www.GLOBEseries.com

#

3/6/12